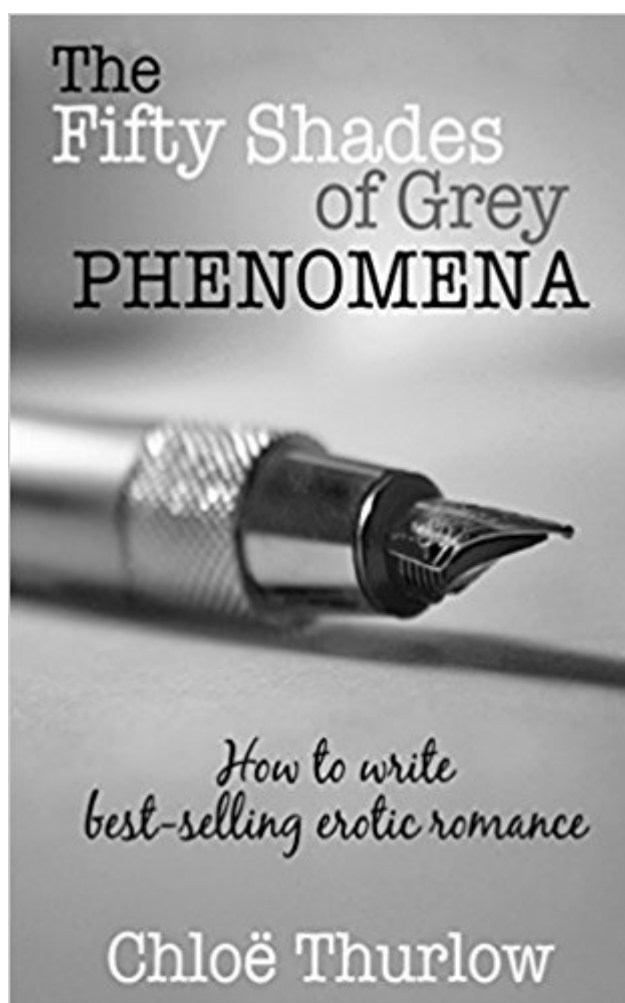


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# The Fifty Shades Of Grey Phenomena: How To Write Best-selling Erotic Romance



## Synopsis

EL James has made \$50 million from the Shades of Grey Trilogy. In "The Fifty Shades of Grey Phenomena", best-selling erotic writer Chloë Thurlow reveals the secrets of how it's done. With a point-by-point study of "Fifty Shades of Grey", Thurlow provides insider tips of writing romance erotica. She shows how to create living characters, and how to keep readers glued to the page by "showing" what's happening through action, not "telling" the reader with dull explanation. There are selections from the first Master of Erotica, the Marquis de Sade, and how erotica has changed through the ages; excerpts from Thurlow's own writing; a list of erotic publishers hungry for new material - and lots more. For writers setting out to write romantic erotica, and for established writers who want to add a sharp new tool to their erotic toolbox, "The Fifty Shades of Grey Phenomena" is essential reading. Chloë Thurlow is the author of five acclaimed novels, numerous erotic short stories and essays. "Ms. Thurlow's writing is captivating. The fantasy she builds flows with a hint of conspiracy and I would recommend this book to those who want to read about some of the lesser-known BDSM fetish play." The Romance Reviews, on "A Girl's Adventure", an Xcite Books top-selling title.

## Book Information

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## Customer Reviews

"Totally awesome dissection of literary success which is easy to follow, and makes perfect sense. Who knows, perhaps I'll write the next 50 Shades." Maffism on . "Totally awesome dissection of literary success which is easy to follow, and makes perfect sense. Who knows, perhaps I'll write the

next 50 Shades." Maffism on . --Chloe happens to be a personal fave author of myself and my wife. The Fifty Shades Phenomena brilliantly explains why and how this genre has now become mainstream. I love the way she breaks down the genre in a way that is easy to understand, and is immensely helpful to other other writers interested in exploring the erotic genre. Chloe uses examples from her own books to highlight the points, a clever way to showcase her own talented writing. An excellent read. --It was both incredibly fun and educational to read Chloe Thurlow's "Fifty Shades of Grey Phenomena" as I am also a writer of erotica. The main part of this book is an insightful analysis of how one goes about writing great erotica, particularly if one wishes to emulate the success of EL James' "Fifty Shades of Grey." Thurlow discusses the distinctions between the erotic and the pornographic, and as well as the ground rules for creating strong stories and erotic scenes that will keep you turning the pages till deep in the night. She backs up her theories with examples of great erotic writers, discussing particulars of their technique, and exhorts us to read them and learn in order to be able to follow in their footsteps. A passage that stood out for me was when she wrote, "Thanks to EL James, the erotic has come of age. There's a hunger for stories that take readers to places where no one has been before, a universe where the fever of sex is portrayed in fresh, lyrical ways." So true. Thurlow includes excerpts from some of her novels, and I was jealous of her writing skill. She uses vivid, unexpected metaphors and has a real genius for getting you to understand and vicariously participate in her characters' outrageous and sensual erotic experiences. I am excited to read more of her novels and inflame my senses with the naughty erotic adventures that she conjures with her wonderful talent. --

"Chloe Thurlow has certainly given me an insight into writing in the erotic genre. She explains how and what works in the right places. She has used a mainstream best seller and explained clearly on how it became a BEST SELLER! This book is informative and well worth the read." Shiralyn Lee - "Thurlow opines that a good writer rarely needs the word 'very' but Chloe Thurlow is very, very talented indeed. I'm so jealous I think I will implode." Secret Narrative -

Chloe Thurlow knows erotica. She writes it (flawlessly) and has obviously spent a great deal of time analyzing and understanding it. This work is a guide that informs and teaches. It is filled with tips and pointers to get you started on or improve your erotic writing. Personally I found it hugely inspiring and will be making use of her knowledge in my own work. She both Shows and Tells (something she warns against in writing but is perfectly suited to this format), with hot excerpts from her own writing along with a brief history of Erotica and in particular, the Marquis de Sade. Taboo,

thought provoking and red hot, she demonstrates why she is at the forefront of modern Eroticism and certain to be included in the list she provides of major players in the genre's history. One of her excerpts contains an analysis of sexual imagery in the mass media that runs through the mind of an orgy participant which is a perfect example of her ability to mix the Literate with the Erotic A must-read!

Most of the best works that attempt to teach do so by example and explanation. If you complete this book and are still not capable of writing compelling erotica then it is time to pick another goal. Examples chosen cover a four hundred year span and the formula, surprisingly, does not change much. Part 5 includes the 'how tos' and the 'no nos' for the aspiring author of erotic fiction. I recommend this book to those authors to-be and to fans of erotica. You will not be disappointed.

If you are considering writing erotica then this book is where you should begin. Chloe goes into detail on the how and why of writing in this genre. This book was extremely insightful. I read a lot of erotica and it can be a very hit and miss experience. After reading this I now know why! The mechanics of creating true erotica rather than just smut is a detailed endeavour. Filled with examples of current and historic erotica this book will help even the novice produce great work.

I've read several Chloe Thurlow books and so when I saw this I decided to read it. As with all this author's books, it's exceptionally well written. She has researched in depth to provide examples of erotic work, which adds a scholarly touch to the book. I loved the way she explains the difference between pornography and erotica, something many people don't know. The mechanics of writing erotic work and 'smut' are all explained. The book is enlightening, enjoyable, and typically full of detail from an excellent author. I liked the way Chloe Thurlow also talks about the societal shift towards the acceptance of erotic work. There's definitely a social angle to the success of erotic romance and erotica. Her 'tips' about character development, and their 'journey' to sex will be a help to other writers of this genre. It's certainly an easy to read and follow guide should you want to write erotic romance or erotica. Definitely deserving of five stars.

Write and GrowThe Fifty Shades of Grey Phenomena is a writing guide guaranteed to help writers write better and assist readers in getting more pleasure (if that's possible) from their erotic fiction. This is not a book praising EL James or encouraging other would be writers to copy her. On the contrary, Chloe Thurlow explains that best-sellers come to those who evolve and nurture their own

style. We learn from the back cover that Ms Thurlow is herself an Xcite Books best-selling author, her experience providing what is a witty and easy to assimilate, step-by-step guide to creating: believable and likeable characters, entertaining narratives, and plots where erotic situations evolve naturally by 'cause and effect.' With excerpts from other masters of the genre, including the Marquis de Sade, and samples of her own writing, this guide is packed with insider tips that show writers how to write better and how to write that illusive best-seller that brings in the money.

If you are interested in writing Erotica, this book has great info on how to get started. Chloe has a lot of knowledge in the genre and explains it well. She gives a lot of examples on how to write a great story that compares to the success of Fifty of Shades of Grey. Erotica is not for everyone, but if you enjoy exploring boundaries and writing erotic stories, then this book is a great asset. It will definitely help any writer looking to explore this genre.

I was nervous that this was going to be a book ripping off 50 shades. Actually with much accuracy the first parts of the book are great inspiration and education from an experienced writer. If this was the beginning of a dissertation I would not be surprised, for it was accurate and provided many additional resources. She does give generous samples of her other books in the latter part of the book. And you will have to take a restroom private moment reading it or you will be completely disgusted by it as she is going to push you to edges of erotica you won't admit to enjoying. Thank you Ms. Thurlow. I am now a fan.

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